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Re: Application Peppel Ser. No. 09/735,586

Electronic Trading Card File No. OOMP0001C

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Patent Application - Type Utility

Oath/Declaration/Power of Attorney-

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Patent Application Transmittal Form

Formal Drawings - no. of sheets 4

Informal Drawings - no. of sheets 2

Information Disclosure Statement-

1449 Form -

Cited References

Response (Amendment)

Preliminary amendment ✓

Extension of Time - 1 Month(s)

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Small Entity Statement - Business

Small Entity Statement - Independent

Copy of Missing Parts Notice

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1 Sheet (Fig. 2) of Red-lined Fig.

Terminal Disclaimer

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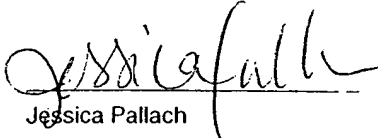
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Jessica Pallach

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Peppel et al.

Serial Number: 09/735,586

Filed: 12/12/00

Title: Electronic Trading Card

Docket No.: OOMP0001C

Group Art Unit: Unassigned

Examiner: Unassigned

October 9, 2001

Commissioner of Patents and Trademarks
Washington, DC 20231

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Preliminary Amendment

Sir:

Please add the following amendment and remarks.

Please charge the new claim fees to deposit account no. 07-1445.

In the Specification

On page 23, lines 31-34, please delete the phrase "[Michael: #3 below is kind of an unrelated idea. Will it weaken the application?) No!]."

In the Claims:

26. (new) A system for the exchange of digital content, comprising:

a detached data segment embodied in a tangible medium;

said data segment expressing said digital content;

said data segment further embodied in an electronic format that is shared with at least one other data segment and that supports content scarcity and content authenticity;

said data segment further comprising a header identification code that uniquely identifies said data segment;

a data segment graphic identification code associated with said data segment that may include any of an audio visual logo, a copyright notice, and company information; and

multimedia data associated with said data segment that may include any of animation, video, pictures, sounds, and text.

27. (new) The system of Claim 26, further comprising:

a lock and key mechanism associated with said data segment to limit access to and impose password protection on said data segment.

28. (New) The system of Claim 26, further comprising:

pointers within said data segment to external data and programs embedded in scripts that trigger the display of external media and/or run external applications.

29. (New) The system of Claim 26, further comprising:

any of utility programs; and
applications, including any of incomplete linkable code segments and
utilities.

30. (New) The system of Claim 26, further comprising:

a user writable area for any of personalization, messages, voice recording,
and image storage.

31. (new) The system of Claim 26, wherein said data segment is substantially
media independent.

32. (new) The system of Claim 26, wherein said data segment is substantially
platform independent.

33. (new) A system for the exchange of digital content, comprising:

a detached data segment embodied in a tangible medium;
said data segment expressing said digital content; and
said data segment further embodied in an electronic format that is shared
with at least one other data segment and that supports content scarcity and
content authenticity.

34. (New) A method for exchanging a detached data segment embodied in a tangible medium, comprising the steps of:

generating said data segment, said data segment expressing said digital content; and

embodying said data segment in an electronic format that is shared with at least one other data segment and that supports content scarcity and content authenticity.

35. (new) The method of Claim 34, further comprising the step of:

exchanging one or more data segments on writable media.

36. (new) The method of Claim 34, further comprising the step of:

exchanging one or more data segments on-line.

37. (new) An apparatus for the exchange of digital content, comprising:

a detached data segment embodied in a tangible medium;

said data segment expressing said digital content;

said data segment further embodied in an electronic format that is shared with, and interoperates with at least one other data segment and that supports content scarcity and content authenticity.

Remarks

Applicant amends this application to delete an extraneous comment and to add claims directed to further embodiments of the invention. No new matter is being introduced in this amendment.

Respectfully Submitted,



Michael A. Glenn

Reg. No. 30,176

Customer No. 22862